

2020 Show Choir Sponsorship Drive

Singers, Show Band, Stage Crew, Parents & Alumni:

Let's help the South High Show Choir program grow in 2020!

What is a Show Choir sponsor?

A South High Show Choir sponsor is an individual, family, or organization willing to financially support the show choir program at South High Magnet for the 2020 calendar year!

How can you help?

Ask for sponsorships! We've got great sponsorship opportunities this year, perfect for a local business (or even family & friends) that want to both support show choir as well as get their name, logo or ad in front of thousands of people! And not just once, all day long at the competition, our end of the year Finalé Concert, AND our new to 2020, Dinner Theater!

Who should you ask for sponsorship?

Anybody! The great part about our sponsorship levels is there are different levels to you can give at! So you can ask your parents, grandparents, aunts & uncles, your neighbor that owns his own lawn service, your boss, the lady that cuts your hair, your dentist--you get the idea! (We also offer a la carte program ad options!)

What should you say to them when you ask?

Simple! Tell them what Show Choir at South High Magnet means to you, the importance of competing both in Nebraska across the Midwest, and the experiences you've had with the South High Show Choirs! Tell them what your support would mean to you!

Can I find this information online somewhere?

YES! Visit the Vocal Music Webpage at www.SouthHighChoirs.com under the "Vocal Music Sponsors" page.

Reasons to be a Sponsor

We have TWO competitive Show Choirs! We are fortunate at South to have TWO competitive show choirs! Our Top show choir, "**The Ambassadors**" was founded in 1962, and currently has over 45 members including performers, band and crew. They compete across the Midwest every year. We also have **Radiance**, our all-female show choir with 17 wonderful young ladies who compete here in Nebraska 3 times every spring. We ask every student involved in the Ambassadors/Show Band/Stage Crew to help contribute a specific amount towards their "Travel Fund"

A Sponsorship to this program would benefit over 60 students be able to compete/travel this spring.

What is a travel Fund/Account? At South, we do not charge students to participate in Show Choir. However, in order to travel out of state, we ask that Performers fundraise/donate \$350, and Band/Crew donate \$300 to help offset the cost of busses/hotels/miscellaneous travel expenses. Performers are \$50 dollars more due to their Fall Retreat. Any Sponsorship/Advertisement/Student Shout out donated in the name of a specific student will get that credited towards their travel accounts.

Is the sponsorship tax deductible? Yes!

What If I just want to purchase advertising space for a program? Then you are in luck! You may select from the A-la-cart menu! We have three different concerts which we make formal programs for our "Main Events" – our "South Omaha Classic" Show Choir competition, FINALE, and new to 2020, our Dinner Theater to be held in November 2020. **If you would like, you may indicate a specific student and the money paid for the advertising space will go directly into their travel fund.**

What is a student Shout Out? – Student Shout outs are quarter page spaces in each of our 3 major programs (SOC, FINALE, and Dinner Theater) that parents/family members/guardians, can purchase to highlight their student. Each Shout out goes directly into the students travel account.

When are the logos and ads due?

- January 10th– Information for ads that needs to be designed (including tribute ads)
- January 17th – Camera/Print-ready ads (.jpg/.pdf/.gif files only)

Can South design and build the ad for them / General questions about the logos or ads?

We have a team of parents whom would love to do that for you! Please email Monica Henderson at Monica.Henderson@msn.com

Who to make the checks out to & where to mail them?

Make checks out to *South High Vocal Music*

Mail to:

Karen Ratajski

4519 South 24th Street

Omaha NE 68107

Questions?

Do you or your potential sponsor have questions? We got you! Just email Tyler Gruttemeyer @ Tyler.Gruttemeyer@ops.org.

2020 SPONSORSHIP INFORMATION

Thank you for considering sponsorship of the South High Show Choir Program! Your generous sponsorship donation will help pay for essentials in producing an incredible experience for our student musicians including

- Charter Busses
- Trailer rental for equipment
- Hotel stays for students
- Guest Clinicians
- State of the Art Equipment
- Continued Travel out of State
- Meals on the road
- Travel Equipment (Storage for instruments)
- And more!

Platinum: \$1,000 +

- Full page color advertisement in Main Event Programs (Optional) *(Ad can be changed in each program)*
- 20 minute performance from our "Chamber Singers" *(date should be coordinated 1 month in advanced)*
- On-stage recognition at SOC, FINALE and Dinner Theater
- Logo/Name and link on event website and Social Media
- Logo/Name on Event T-shirts
- Tent card ads/name thanks on Cafeteria tables for both SOC and Dinner Theater (Winter 2020)
- Thank You plaque from The South Vocal Music Department
- Sponsor listing in all Programs

Gold: \$750 - \$999

- Full Page advertisement in Main Event Programs (Optional) *(Ad can be changed for each program)*
- Full color logo on Sponsor signage at Event entrance
- On-stage recognition at SOC, FINALE and Dinner Theater
- Logo and link on event website
- Logo/Name on T-Shirts
- Thank You plaque from The South Vocal Music Department
- Sponsor listing in all Programs

Silver: \$500 - \$749

- Half page advertisement in Main Event Programs *(Ad can be changed for each program)*
- Logo / Name on Sponsor signage at entrance of
- On-stage recognition SOC, FINALE and Dinner Theater
- Logo and link on event website
- Inclusion in web site announcements, emails and social media postings
- Thank You plaque from The South Vocal Music Department
- Sponsor listing in all Programs

Bronze: \$250- \$499

- Quarter page advertisement in Main Event Program *(Ad can be changed for each program)*
- Logo / Name on Sponsor signage at Event entrance
- On-stage recognition at SOC, FINALE and Dinner Theater
- Logo and link on Main Event website
- Inclusion in web site announcements, emails and social media postings
- Sponsor listing in all Programs

Friend of the Arts: \$125 - \$249

- Sponsor listing in all Programs
- Logo / Name on Sponsor signage at Event entrance

Supporter of the Arts: \$1 - \$124

- Sponsor listing in all Programs

A la Carte Ad Sizes & Rates

Full Page Ad	\$250
Half Page	\$125
Quarter Page	\$75
Student Tribute Ad (available for ALL students) Quarter Page	\$40

Omaha South High Magnet School Show Choirs 2020 Sponsorship & Program Advertising Form

Due Dates (forms and payment)

January 10th, 2020 – Information for ads that needs to be designed (including tribute ads)

January 17th, 2020 – Camera-ready ads (.jpg/.pdf/.gif files only)

Please complete the following and mail to the address below:

Sponsorship Level or Ad Size _____

(You may skip the above if filling out only for a Student Shout Out)

Name of Company/Parent _____

Contact Person _____

Student Name (for tribute ads/Travel Account) _____

Email _____

Phone _____

Mail completed form and payment to:

Karen Ratajski
Omaha South Vocal Music
4519 South 24th Street
Omaha NE 68107
**Make checks out to South High Vocal Music*

Email ad information/questions to:

Monica.henderson@msn.com

General Questions? Email

Tyler.Gruttemeyer@ops.org